

Local Buyers, in Reach

Now that online search is the #1 resource used by consumers looking for local products and services, how can you make sure they find your business?



ReachSearch™ is a cost-effective search engine advertising solution that gets your name in front of consumers in your area who are ready to make a purchase. ReachSearch puts your ad on all major search engines, including Google®, Yahoo!®, Bing™ and Ask®, plus an extensive range of powerful local directories and specialty sites. That's over 98%¹ of where consumers are searching online.

What We Do



Capture More Leads

Thousands of local consumers are looking for your product or service on search engines and local directories. We help you capture those leads by intelligently placing your ad on our extensive search network comprised of Google, Yahoo, Bing and many more, ensuring you are covered wherever consumers search.



Track True Conversions

We track true conversions from your campaign, including phone calls, emails, web forms, and more. We provide detailed online reports (available 24x7), complete with call recordings², so that you can listen to the calls and see the value of each dollar spent.



Optimize Your Campaign

We optimize your campaign daily based on your conversions (phone calls, emails, web forms)—not clicks. This means we dynamically allocate your budget to the keywords and search engines that bring the most consumers to your business.

Your reach, multiplied

Ideal if you want to:

- ◇ Reach local consumers specifically looking for what you have to offer
- ◇ Generate leads more cost-effectively than offline advertising methods (e.g. local print directories)
- ◇ Only pay when consumers click on your ad and visit your website

With ReachSearch, you get:

- ◇ An extensive search network reaching over 98%¹ of the places consumers search
- ◇ Optimization that drives more phone calls and emails from your ad
- ◇ Robust reporting that shows all calls and emails, and even lets you listen to your calls
- ◇ Face-to-face service from a local IMC backed by a team of digital marketing experts



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