



6%

YOY REVENUE
GROWTH

1.8K+

ENGAGEMENTS ON SINGLE
BOOSTED FACEBOOK POST

879

NEW ORGANIC
LEADS THIS YEAR

ADULT TOY STORAGE

ABOUT

Adult Toy Storage provides RV, boat, car, and trailer storage solutions in Altamonte Springs, FL. The company has over 950,000 sq. feet of property, making it the largest storage facility of its kind in Florida.

CHALLENGES

The team at Adult Toy Storage has one primary goal: Make the phone ring. To successfully drive leads for the company, however, ReachLocal experts first needed to build Adult Toy Storage's online presence.

SOLUTIONS

Adult Toy Storage works with ReachLocal to implement a variety of digital marketing solutions. The team uses SEO, social media marketing, listings with reviews, and website management to help Adult Toy Storage get found online. Plus, they drive more awareness and leads with SEM, Facebook Boosted posts, and targeted display advertising.

RESULTS

Adult Toy Storage has seen outstanding social media engagement, an increase in calls, and consistent growth in sales since partnering with ReachLocal. Adult Toy Storage's sales manager appreciates receiving campaign guidance from ReachLocal experts because this allows him to focus more of his time on running the business.

“[Social media presence] makes a big difference. It gets people engaged. It was good that [ReachLocal] gave me the opportunity to try something different.”

Tim Grubbs
Sales Manager, Adult Toy Storage