

ReachSocial Ads™

Full-service Facebook advertising that puts your business in front of users who are most likely to become your customers. With experts in both Facebook marketing and the specific needs of your local business, we provide tangible results – not just likes – to help your business grow.



Find New Prospects

Engage target consumers who aren't actively searching with advanced targeting capabilities and compelling creative.

1.8 BILLION MONTHLY ACTIVE
USERS ON FACEBOOK¹



Drive Engagement & Sales

Generate results that matter, like ad views, clicks, and leads – and see exactly how your ads are working.

76% OF FACEBOOK USERS LOG
IN AT LEAST ONCE A DAY²



Grow Marketing ROI

Build your presence with social ads that perfectly complement search advertising and SEO.

80% OF PPC CLIENTS SAW
INCREMENTAL LIFT FROM
FACEBOOK ADS³

You focus on your business, while our experts focus on your Facebook ads.

Unmatched Expertise

Rely on our team of experts certified in Facebook's Blueprint program who monitor your campaign daily and make ongoing adjustments to improve performance.

A Personalized Plan

Get a tailored Facebook advertising strategy that meets your business objectives and works with your existing marketing efforts to grow your business.

Superior Audience Targeting

Pinpoint the right Facebook users based on location, demographics, interests, online behaviors – and even reach specific users like website visitors or email contacts.

Location, Location, Location

Engage your audience when they're using Facebook on their computers and mobile devices, and expand your reach to Instagram and the Facebook Audience Network.

Leads, Not Likes

Get more leads with unique programs that drive website visits and leads delivered directly to your inbox.

“We wanted people to see us on Facebook, where our target audience spends more time than any other platform.”

*Nicole Domurad
Internet Director,
Cadillac of Norwood*



ReachSocial Ads™

Get a taste of our most popular Facebook advertising programs and unique capabilities.



Website Clicks

Entice more visits to your website with custom CTAs designed to increase conversions like online appointments, new sign ups, completed applications, and more from targeted users.



Lead Ads

Simplify lead generation with in-ad forms that make it easy for the right prospects to contact you. We offer the only program that sends your new leads right to your inbox or ReachEdge software.*



Lead Ads with ReachEdge*

For HIPAA-impacted businesses, Lead Ads with ReachEdge enables you to store and protect leads' information, so you can manage your new leads securely.



Retargeting & Custom Audiences

Increase engagement with previous site visitors and existing client lists, and reach new "lookalike" audiences who have similarities to your ideal customers.



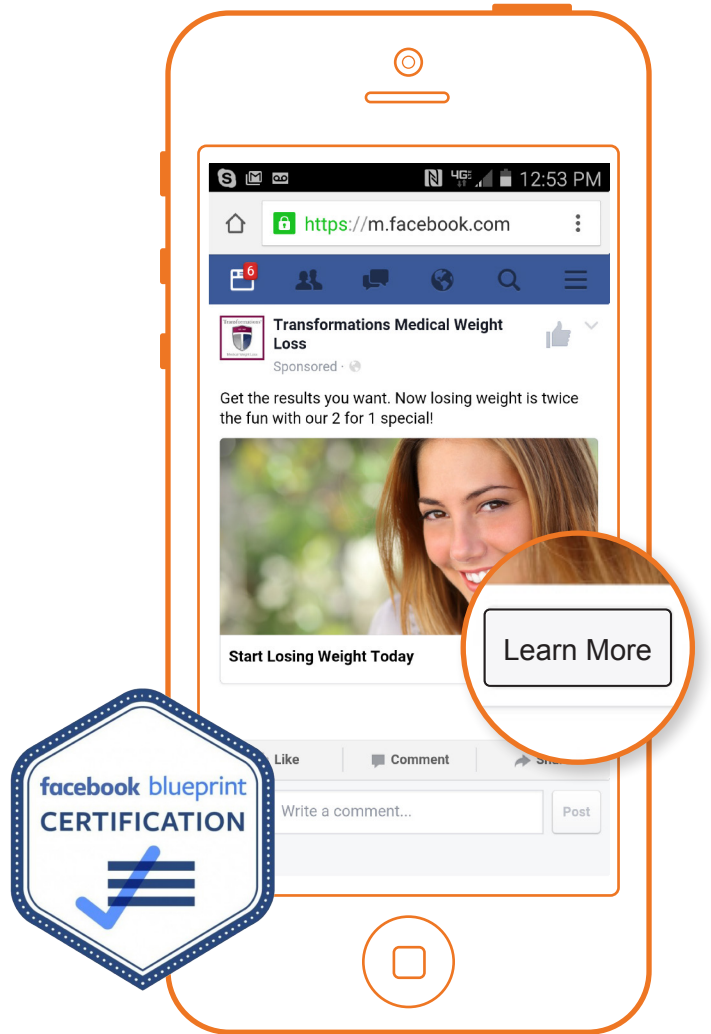
Instagram Ads

Meet your website clicks, lead ads, and retargeting objectives on Instagram, too! With over 800 million monthly active users,⁴ it's a great addition to your social advertising mix.



Facebook Audience Network

Expand your advertising reach beyond Facebook with content on hundreds of apps within the Audience Network. Best of all, it uses the same creative as your existing Facebook ads.



Need More?

Our team can create a custom-tailored plan that enables you to take advantage of broad audience targeting capabilities, emerging ad formats, and wide ad distribution to meet your specific goals.



⁴ Instagram

*ReachEdge available for \$0 for Lead Ads HIPAA clients during the life of their campaign. For non-HIPAA Lead Ads clients, ReachEdge incurs an additional monthly fee.
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