

Listings Management

Getting your business listed correctly and consistently across relevant online directories will help you to get found, attract new customers, drive in-store traffic, and ultimately increase revenue. We'll make sure you can be found wherever your prospects are searching.



Drive More Business from Local Searches

Improve your search results rankings so more people can find you with accurate and complete directory listings.

73% LOSE TRUST IN BRANDS DUE TO INACCURATE LOCAL BUSINESS LISTINGS.¹



Don't Lose Revenue to Incorrect Business Info

Our team will make sure your key business info is always current across 50+ local directories so you don't miss a sale.

47% OF GOOGLE SEARCH USERS WILL GO TO THE COMPETITION IF YOUR LISTING IS MISSING A PHONE NUMBER.²



Get Listed in Key Directories Relevant to Your Business

We'll find the right directories across the web for your business, get you listed, and maintain your information so you don't have to.

70% OF SMBS SAY THEY DON'T HAVE THE TIME TO MANAGE LISTINGS ON ALL OF THE SITES THAT CONSUMERS USE.³

Get found and stand out in local searches and directories.

Smart Listings for Your Business

Our intelligent network of directories optimizes your local presence on sites like Google My Business, Apple Maps, Bing, and Yelp. Underperforming directories are automatically swapped out for better options for your business.

Enhanced Reports for Smarter Marketing

We use detailed reporting to track listings completion progress, fix errors, manage specific locations, and get insights into how people are finding your business so you can better allocate marketing dollars.

Build The Foundation for Local SEO

We don't believe in "set it and forget it". Our technology consistently feeds search engines with the most up to date information, helping build credibility and enhance your SEO year after year.

Rely on a Company with a History Helping Businesses Grow Locally

We've been helping businesses for over 10 years with their digital marketing. We manage over 2M listings every month in over 100K locations across directories and GPS providers. History shows we know your business.

Partnerships to Help You Stand Out from the Crowd

We have partnerships with directories like Google, Yelp, and Apple Maps that ensure you don't get left behind with the "big guys". Plus, we work with aggregators to get you listed in smaller, yet essential, industry-specific directories.

"Our listings have been cleaned up online tremendously - we're seeing a lot more traffic organically."

Nancy Derby
Owner, Designer Fabrics

Listings Management

We'll help you get accurately listed where it matters.



Keep Your Information Consistent Across the Web

We manage your location content and imagery across all relevant directories through our proprietary monitoring and posting software. From your hours of operation to exact GPS location for map searches, consumers will be able to find and connect with you wherever they're searching.



Real Humans Who Care About Your Business

Our team will update and re-verify the content of your page once it's published to ensure your listings are perfect. Plus, we can quickly update special hours, offers, and promotions across all directories that help drive calls, visits, and traffic to your business.



Monthly Monitoring of Location Data

We'll help monitor your rankings in organic search and keep your listings relevant with the type of content refreshes that search engines look for. Plus, we'll make sure suggested changes to your business information aren't posted to your listing until you've confirmed their accuracy, ensuring your local data stays consistent and correct.



Get The Details Right and Stand Out From the Crowd

We'll help suppress any existing or new duplicate directory listings that could harm your SEO ranking and/or have incorrect or outdated business information (something many businesses don't even detect). We'll also ensure your business is properly categorized on each directory, another important detail that helps consumers find you.



Robust Reporting

Our on-demand and monthly reporting show your directories coverage, what information is live and where, along with any data inaccuracies, so issues can be resolved. Monthly reporting of views and actions taken from your listings will help any sized business understand what directories are driving the most traffic so you can streamline marketing efforts.

