

ReachSite™

A ReachSite™ is a professionally designed, mobile-responsive website that gets you more contacts from website and mobile visitors. It's in line with the latest SEO guidelines and optimised to drive conversions via the ideal method, be it calls, emails or form fills. Our website service is completely scalable and will reflect your brand beautifully online.



Impress Your Visitors

Wow your visitors with professional design, compelling content and eye-catching images that fit your brand.



Convert More Contacts

ReachSite functions optimally across all devices and is optimised for conversions to help you turn more visitors into leads.



Get Found in Search

SEO-friendly from the start and works seamlessly with our SEO solution to get you even more visitors to turn into customers.

59% OF CONSUMERS ENGAGE WITH CONTENT THAT'S BEAUTIFULLY DESIGNED, AS OPPOSED TO SIMPLY DESIGNED.¹

8 in 10 CUSTOMERS WILL STOP ENGAGING WITH CONTENT THAT DOESN'T DISPLAY WELL ON THEIR DEVICE.¹

60% OF CLICKS GO TO THE TOP THREE WEBSITES IN SEARCH ENGINE RESULTS.²

Get Your Website for Free & Get More Leads!*

Websites to Grow Your Business.

Website Only

Present your brand online with a brand-new, beautifully designed website that converts more visitors into customers.

- WordPress Express for 5, 10 or 15 pages OR
- WordPress Custom Solution

From
\$1,399

Website-Search-Social Pack

Combine your ready to buy Search audience with the reaching power of Facebook and drive them to your new website.

- WordPress Express 5 or 10 pages
- \$1,000 ReachSearch / Cycle
- \$500 ReachSocial Ads / Cycle

From
\$1,000 One-off Website Cost*
\$1,500 per Cycle**

Website-SEO-Social Pack

Maintain your new website's long-term organic authority and have immediate reach to your target audience on Facebook.

- WordPress Express 5 or 10 pages
- \$899 ReachSEO/ Cycle
- \$500 ReachSocial Ads / Cycle

From
\$1,000 One-off Website Cost*
\$1,399 per Cycle**

Make the most of every lead by adding our easy-to-use lead management, marketing automation, and analytics tools, ReachEdge™ for just \$99 per cycle.

1. Adobe 2. Search Engine Journal

*Hosting is not included. We'll refund you the base cost of your WP Express 5 or 10 website after completing 12 cycles of the bundle offers with ReachLocal. **A 'Cycle' approximately equals a 30 day period. ©2018 ReachLocal. All Rights Reserved. REACHLOCAL® is a registered trademark. ReachSite™ and ReachEdge™ are trademarks of ReachLocal, Inc.

ReachSite™

What You Get!

| | WordPress Express - 5 | WordPress Express - 10 | WordPress Express - 15 |
|---|-----------------------|------------------------|------------------------|
| Design Features | | | |
| Number of Pages | Up to 5 | Up to 10 | Up to 15 |
| Page Templates | x3 | x5 | x5 |
| Copy-writing and Stock Imagery | ✓ | ✓ | ✓ |
| Responsive Design | ✓ | ✓ | ✓ |
| Background Images & Background Video Integration* | ✓ | ✓ | ✓ |
| Image Sliders | ✓ | ✓ | ✓ |
| Photo Gallery (max. two) | ✓ | ✓ | ✓ |
| Testimonial Section | ✓ | ✓ | ✓ |
| Blog Page | ✓ | ✓ | ✓ |
| Animations | ✓ | ✓ | ✓ |
| Map (max. one) and Store locator | ✓ | ✓ | ✓ |
| ReachEdge™ Tracking Code compatible | ✓ | ✓ | ✓ |
| Staff Directory | ✓ | ✓ | ✓ |
| Lead Capture Features | | | |
| Email Newsletter Capture | ✓ | ✓ | ✓ |
| Contact Form | ✓ | ✓ | ✓ |
| Custom Form | x2 | x2 | x3 |
| Click-To-Call (mobile) | ✓ | ✓ | ✓ |
| Feeds and Plug-Ins | | | |
| Facebook Like Button and Facebook Photo Albums | ✓ | ✓ | ✓ |
| Follow Us Social Buttons | ✓ | ✓ | ✓ |
| Instagram, Twitter and Yelp Review Feeds | ✓ | ✓ | ✓ |
| Share This Plugins | ✓ | ✓ | ✓ |
| Base Website Price | | | |
| Standalone Price | \$1,399 | \$2,999 | \$3,999 |
| Add-On Products | | | |
| Additional 1-5 pages - ordered with ReachSite | \$730 | \$730 | \$860 |
| Additional 1-5 pages - ordered later | \$820 | \$820 | \$890 |
| Additional Page Template | \$820 | \$820 | \$820 |
| Custom Logo Design | \$360 | \$360 | \$360 |
| 10 x Blog Articles Migration | \$230 | \$230 | \$230 |
| Revision Support | | | |
| Number of pre-live changes | 2 | 2 | 2 |
| Support Services | | | |
| Ongoing Support Service / Month** | \$65 | \$65 | \$65 |
| Additional Support Hour | \$55 | \$55 | \$55 |
| Service Levels (in business days) | | | |
| Delivery of first draft website (from receipt of client input and assets) | 7 | 7 | 9 |
| Delivery of revised site (from receipt of client feedback and assets) | 3-5 | 3-5 | 3-5 |

For a ReachSite Custom Solution please contact your ReachLocal Representative for a quote.

*Video has to be supplied by client **Includes monthly outbound call and up to 2 hrs of support/edit per month
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