



# ReachSearch

## Search Engine Advertising

ReachSearch™ is a leading search advertising service that puts your text ads on top search engines and directories, helping more local consumers find your business when they're ready to buy.

- Drive leads from local searchers on web and mobile
- Expand your reach to all major search engines, not just one
- Get lower cost per lead and higher ROI through conversion optimization
- Get ROI transparency including cost per lead details



### Get More Local Leads

Your certified marketing expert works with you to develop a high-quality campaign that's targeted to your best local prospects. Your text ads are shown to web and mobile searchers on all the major search engines like Google, Bing, and Yahoo!, plus dozens of local directories, so more people find you, visit your site, and contact you.



### Optimize Your Campaign

As a Google AdWords™ Premier SMB partner, we know what works to get you results. With insights from historical data based on over a million search campaigns, we build a list of 1000+ keywords specifically for your business. Plus, our powerful technology optimizes your results daily based on conversions like calls and emails to drive the best possible performance from your budget.



### See Transparent Results

Your campaign performance is tracked 24/7 to ensure it delivers the results you want. With online and mobile reports, you can view real-time data like site visits, calls, emails, and forms – and even listen to your recorded calls. That way, you always know exactly how your campaign is performing.