

Partner with ReachLocal to Grow Your Business

Growing your business and helping your clients get more local leads and customers is easy with ReachLocal. When you partner with us, you'll tap into our smart technology, expert service, and over a decade of data insights to deliver your clients the results they're looking for.

Why Partner with Us?

We'll work with you to build the right online marketing strategies and campaigns for your clients and provide you with support along the way. Plus, our competitive revenue sharing structure helps you grow your business more efficiently. As a partner, you have the choice between branded and white label options if you want to keep your brand front and centre.



Optimised
System



Dedicated
Marketing Expert



Stronger
Results

Why Managed Service?

Our team of local, online marketing experts spend time with you to understand your business. Your dedicated digital marketing team works with you to create a custom marketing plan unique to each new client. And because we stay on top of industry trends, you get fresh ideas and we're able to take action and give you [more time to run your business](#).

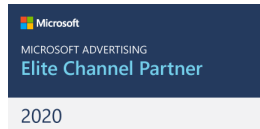
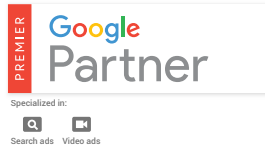
What You Get:

- A tiered residual compensation plan to earn commissions on your clients' spend
- Ability to meet the online marketing needs of your clients without additional work for you
- Alignment with a global online marketing system recognised by Google, Bing and hundreds of other publishers
- Integrated marketing and sales support, including co-branded and white label marketing collateral

What Your Clients Get:

- Access to ReachLocal's full suite of digital marketing solutions
- A dedicated Account Manager who provides service and support
- Access to award-winning optimisation technology that utilises machine learning
- Brand awareness for their business
- More leads online
- Marketing results they can trust

Industry Partners & Publishers



Reseller Commission Tiers

Commissionable Amount	Reseller Commission (percentage of Commissionable Amount for given month)
Below \$25,000	10.0%
\$25,001 - \$50,000	11.0%
\$50,001 - \$100,000	12.5%
\$100,001 - \$150,000	15.0%
\$150,000 and above	20.0%



ReachLocal Reseller

Paykel Melbourne is a full-service media agency, with an absolute commitment to people and performance. Their services include strategic planning, media buying, creative and digital display advertising. Through a partnership with ReachLocal, they have expanded their digital offering into search engine marketing and social media ads.

"ReachLocal are very easy to work with. They offer a great range of products that our clients need and value, and the reporting solutions are fantastic. They're always on call to help with any questions. It's been very, very successful for us."

- Scott Kimberley, General Manager, Paykel Melbourne

Ready to offer your clients more services and grow your revenue?
Contact us today!

REACHLOCAL.COM.AU | 1300 655 312